

CTIA Wireless 2008 Canada Pavilion Exhibitors

AmberSAFE Inc

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Exhibitor Profile

AmberSAFE is focused on "Safe Communities" initiatives and develops GPS/LBS "closed loop" solutions aimed at securing the safety and well being of at-risk individuals, regardless of age, location or circumstance. The solution is a device (bracelet) with embedded event-specific software. Bracelet intelligence is integrated with a state-of-the-art call centre and real-time dynamic mapping technology. The user has the ability to define 'safe-in' and 'safe-out' zones for those in their charge, and the bracelet has a number of passive and active alarms and additional reminder features. The AmberHalo, for consumer, commercial and institutional applications, and the aGARD, for justice applications, are the culmination of two years of research and development. AmberHALO was designed as a 'Safety of Life" solution for kids, seniors, women, lone workers, and any other at-risk person who would benefit from a personal safety device. aGARD was designed for parole, house arrest, offender management, and other high risk individuals.

Objectives

The company would like to identify distribution partners as part of global channel development expansion as well as direct sales organizations that specialize in wireless solutions within specific vertical markets.