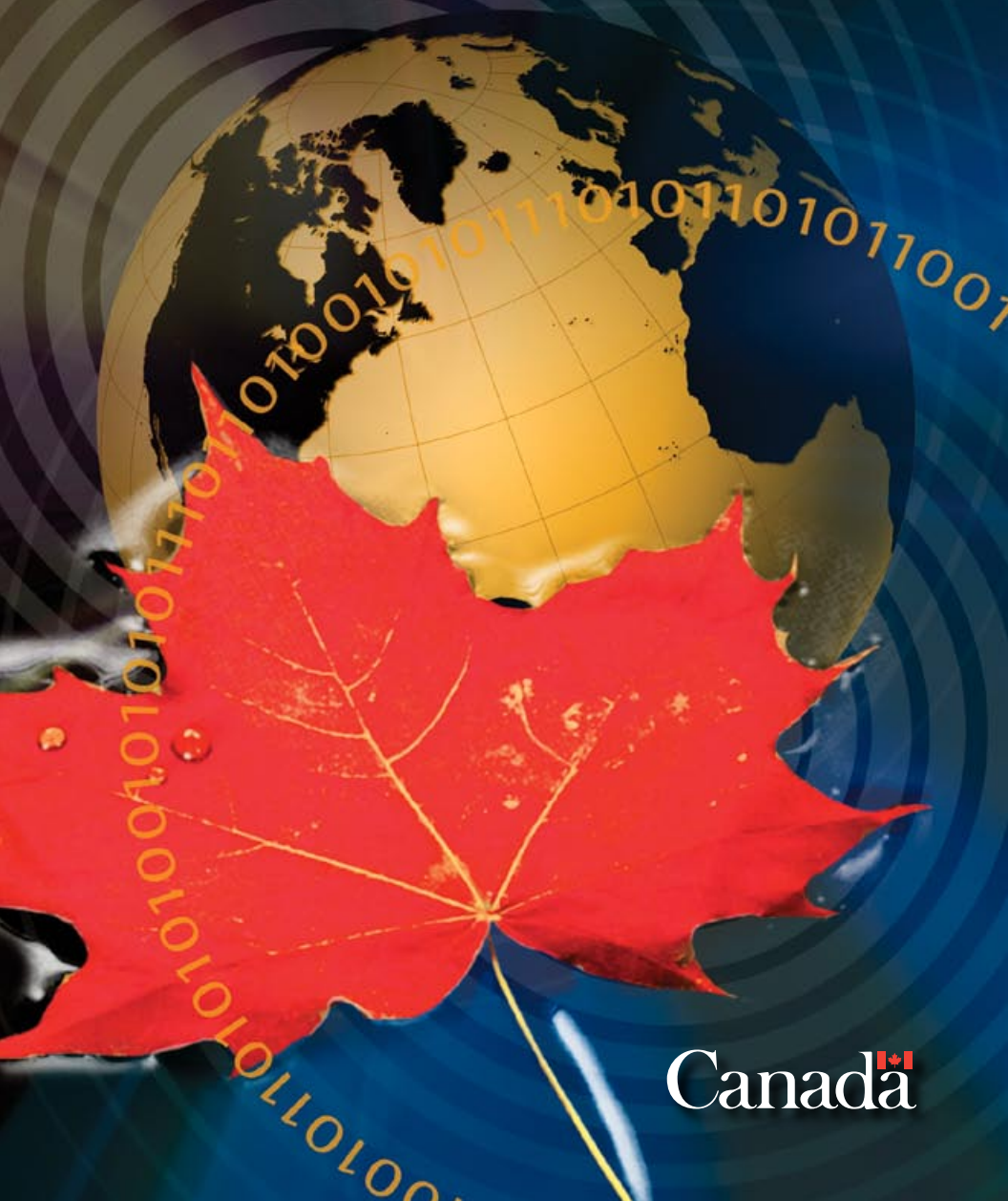


# CANADA@ CTIA WIRELESS 2008

North Hall, Booth 6505



Canada



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## **AmberSAFE Inc.**

240 Chrislea Road  
Woodbridge, Ontario L4L 8V1

Telephone: (866) 935-7233  
Fax: (866) 336-2881  
URL: <http://www.ambersafe.com>

### **Participants**

Jeffrey Cohen, VP of Sales and Channels  
Telephone: (866) 935-7233  
Mobile: (416) 670-6390  
E-mail: [jeffc@ambersafe.com](mailto:jeffc@ambersafe.com)

### **Exhibitor Profile**

AmberSAFE is focused on "Safe Communities" initiatives and develops GPS/LBS "closed loop" solutions aimed at securing the safety and well being of at-risk individuals, regardless of age, location or circumstance. The solution is a device (bracelet) with embedded event-specific software. Bracelet intelligence is integrated with a state-of-the-art call centre and real-time dynamic mapping technology. The user has the ability to define 'safe-in' and 'safe-out' zones for those in their charge, and the bracelet has a number of passive and active alarms and additional reminder features. The AmberHalo, for consumer, commercial and institutional applications, and the aGARD, for justice applications, are the culmination of two years of research and development. AmberHALO was designed as a "Safety of Life" solution for kids, seniors, women, lone workers, and any other at-risk person who would benefit from a personal safety device. aGARD was designed for parole, house arrest, offender management, and other high risk individuals.

### **Objectives**

The company would like to identify distribution partners as part of global channel development expansion as well as direct sales organizations that specialize in wireless solutions within specific vertical markets.

## **AppLocation Systems Inc.**

3045 Douglas Street, Suite 210  
Victoria, British Columbia V8T 4N2

Telephone: (250) 220-7122  
Fax: (250) 220-7123  
URL: <http://www.applocation.net>

### **Participants**

Terry Rachwalski  
Telephone: (250) 857-0423  
E-mail: [terry@applocation.net](mailto:terry@applocation.net)

### **Exhibitor Profile**

AppLocation is the developer of a suite of integrated solutions that link financial packages to enterprise mobility, mobile forms, RFID, RTLS, GPS and Location-Based Services to improve operational efficiency. AppLocation is a developer of MOBILEFusion, a flexible AVL GPS fleet tracking solution that links to other location-based applications. MOBILEFusion, MOBILEField Service Management, MobileYard and MOBILEForms are a suite of scalable and affordable web-based real-time asset locating products for medium-size service and fleet businesses that need efficiencies in their operations. AppLocation uses its LBS expertise to track assets wirelessly improving a client's logistic and supply chain business decisions on land, on water, and in the air - utilizing the latest technology in CDMA/GPRS/Satellite devices, mapping, sensors, RFID, RTLS and wireless network management.

### **Objectives**

AppLocation would like to promote its MOBILEFusion platform to telecom carriers, ASPs, and system integrators.

## **Baby Tooth Wireless Inc.**

300 Market Drive  
Milton, Ontario L9T 5A4

Telephone: (416) 984-9246  
Fax: (905) 876-3901  
URL: <http://www.thebabytooth.com>

### **Participants**

Matthew Richards  
Telephone: (519) 801-8803  
E-mail: [matt@thebabytooth.com](mailto:matt@thebabytooth.com)

### **Exhibitor Profile**

Baby Tooth Wireless is a unique, state-of-the-art adaptation of Bluetooth technology used to enable devices to communicate over short localized areas by way of wireless protocol. The product is a wireless audible signaling device that communicates to a cellular phone or PDA via Bluetooth Technology. The device has a garment clip method affixed to the back of the component housing. The integrated circuit contains the "Bluetooth" transmitter / receiver and the firmware required for the operation of the device. When the user's cell phone or PDA receives a call, text message, e-mail, or alert, the device emits a pre-programmed audible signal to alert the user in situations where the cell phone is outside of audible range in a pocket, purse or nearby room.

### **Objectives**

Baby Tooth Wireless would like to establish cooperative marketing relationships with distributors of cell phone products, at kiosk and corporate-owned stores, as well as big box retailers.

## **BlackLine GPS Inc.**

110 1215 13th Street, SE  
Calgary, Alberta T2G 3J4

Telephone: (403) 471-3676  
Fax: (403) 547-4166  
URL: <http://www.blacklinegps.com>

### **Participants**

Brendon Cook, Executive VP  
Telephone: (403) 471-3676  
E-mail: [bcook@blacklinegps.com](mailto:bcook@blacklinegps.com)

### **Exhibitor Profile**

BlackLine GPS is a developer of products that couple GPS and wireless technology. It owns end-to-end solutions that encompass dedicated wireless devices, smartphone application software, back-office server infrastructure, billing systems, and convenient user interfaces. BlackLine GPS is pursuing parallel product strategies that include both dedicated wireless location devices and application software for GPS-enabled smartphones. The dedicated device portfolio currently includes GPS Snitch, a vehicle tracking and security product and Loner GPS, a personal safety solution for mobile workers. BlackLine's Blip application for GPS-enabled BlackBerry smartphones delivers a geo-social network experience for both consumers and commercial applications. Each BlackLine product and application plugs into a common infrastructure, providing an environment of commonality.

### **Objectives**

BlackLine would like to establish partnerships with U.S. and international wireless carriers to secure a data relationship for the GPS Snitch and Loner GPS products; to develop a co-branding relationship to bring the GPS Snitch product to market within the carrier's distribution channel; and to develop a relationship to bring the Blip BlackBerry application to market. It is also interested in discussing its development work related to mobile devices with smartphone manufacturers.

## **Canada: Business Development & Investment**

Department of Foreign Affairs and International Trade  
U.S. Business Development Division (NCT)  
125 Sussex Drive  
Ottawa, Ontario K1A 0G2

Telephone: (613) 944-8823  
Fax: (613) 943-2423  
URL: <http://www.international.gc.ca>

### **Participants**

Charlene Wheatley, Trade Commissioner  
Tel: (613) 944-8823  
E-mail: [charlene.wheatley@international.gc.ca](mailto:charlene.wheatley@international.gc.ca)

### **Exhibitor Profile**

Canada: Business Development & Investment, as represented by Foreign Affairs and International Trade Canada, is positioning Canada as a world business leader for the 21st Century by helping Canadian companies penetrate foreign markets and by promoting Canada as a dynamic place to do business.

Exhibitors in the Canada Pavilion include companies exhibiting a wide range of innovative wireless communications, internet, computing and mobile technology solutions.

### **Objectives**

Foreign Affairs and International Trade Canada is assisting Canada Pavilion exhibitors to actively seek strategic alliances, partnerships and investment in order to help expand their presence in the U.S. and other international markets.

## **Canadian Wireless Telecommunications Association (CWTA)**

130 Albert Street, Suite 1110  
Ottawa, Ontario K1P 5G4

Telephone: (613) 233-4888

Fax: (613) 233-2032

URL: <http://www.cwta.ca>

### **Participants**

Kasia Majewski, Director, Government Affairs

Telephone: (613) 227-9955

E-mail: [vegas@cwta.ca](mailto:vegas@cwta.ca)

### **Exhibitor Profile**

The Canadian Wireless Telecommunications Association (CWTA) represents over 180 companies in cellular, PCS, messaging, mobile radio, fixed wireless and mobile satellite carriers as well as companies that develop and produce products and services for the industry. The association works to provide business development opportunities for its members through events, conferences and networking opportunities. It represents the industry before governments and various regulatory agencies, nationally as well as provincially and municipally. The CWTA also runs Canada's short code administrator, txt.ca.

### **Objectives**

The CWTA is a resource for firms entering Canada, and looking to do business with Canadian carriers. A core service for companies today is the CWTA short code administration service, txt.ca. With Canadians sending over 38.7 million messages per day, using a short code is an easy way for firms to innovatively market themselves and their products. To use a short code, firms must go through the CWTA administrator.

## **Datawind Limited**

555 Rene Levesque West, Suite #1130  
Montreal, Quebec H2Z 1B1

Telephone: (905) 256-2426 and (514) 871-0884

Fax: (905) 248-3222

URL: <http://www.datawind.com>

### **Participants**

Harpreet Singh Kwatra

Telephone: (905) 256-2426 Ext. 205

E-Mail: [Harpreet@Datawind.Com](mailto:Harpreet@Datawind.Com)

### **Exhibitor Profile**

Datawind is a provider of wireless web access products and services. The DataWind PocketSurfer2 is a fast handheld Internet device delivering the real web experience of the desktop in a mobile environment. PocketSurfer2 is an ultra thin and ultra-portable hand-held device that easily fits into a pocket or bag and delivers original graphic intensity of the desktop web, rapidly and wirelessly to the palm of a hand. It downloads web pages at a rate of 5-7 seconds per page. Weighing just 6.1 ounces, the PocketSurfer2 allows users to browse the web on a 640x240 full color widescreen display using a mouse cursor and a full backlit QWERTY keyboard. Online applications include Integrated E-mail client, Remote Access, GPS (location based service), Instant Messenger, SSL and Secured website access, accessing any attachment, search, Organizer, online Word and Excel.

### **Objectives**

Datawind would like to establish a mobile virtual network operator relationship with network operators. It would also like to strengthen its distribution network and explore consumer vertical market opportunities.

## **Excendia Inc.**

8000 Decarie Boulevard, Suite 210  
Montreal, Quebec H4P 2S4

Telephone: (514) 765-8480

Fax: (514) 765-8480

URL: <http://www.excendia.com>

### **Participants**

Gabor Barta, VP Sales and Business Development

Telephone: (514) 765-8480

E-mail: [gabor.barta@excendia.com](mailto:gabor.barta@excendia.com)

Bachir Halimi, President

Telephone: (514) 765-8488

E-mail: [bachir.halimi@excendia.com](mailto:bachir.halimi@excendia.com)

### **Exhibitor Profile**

Excendia develops and sells intelligent business mobility solutions for enterprises and telecom service providers. Excendia's Virtual Assistant software platform is a speech-enabled assistant and UC solution that reads mobile users' e-mails, calendar and contact information over the phone and accepts speech commands to call contacts, schedule appointments and manage call forwarding. It can be used as an enterprise solution or as a subscription-based hosted service and uses the client's telephone infrastructure and messaging systems to deliver intelligent telephony and speech access to information. It's also a standards-based speech application server open to integrate vertical and custom services. Technically speaking it integrates UC, ASR, TTS, Intelligent Call Routing, IP Telephony and other advanced technologies enabling network carriers and resellers to enhance their offerings with voice access to data.

### **Objectives**

Excendia would like to partner with mobile carriers who want to offer their subscribers value added services that increase ARPU by providing hands-free, eyes-free access to clients' office productivity applications while driving or away from the office. It is also interested in establishing OEM joint ventures, finding IP Telephony, IP-PBX or hosted email/Centrex provider business partners and other solution providers looking to further enhance their service offerings.

## **FieldWorker Mobile Technology Solutions**

1092 Islington Avenue, Suite 202  
Toronto, Ontario M8Z 4R9

Telephone: (416) 483-3485  
Fax: (416) 483-7069  
URL: <http://www.FieldWorker.com>

### **Participants**

Craig Tyndall, Director of Business Development  
Telephone: (416) 483-3485 Ext. 31  
E-mail: [craig.tyndall@fieldworker.com](mailto:craig.tyndall@fieldworker.com)

### **Exhibitor Profile**

FieldWorker is a mobile solution provider for the enterprise. Solutions are delivered using FieldWorker Enterprise, a rapid application development tool that gives customers ownership over the entire solution. Examples of field-based business processes using FieldWorker include: inspections, work orders, asset tracking, property assessments, field sales, work orders, licensing and compliance and vehicle tracking.

### **Objectives**

FieldWorker would like to find partners with experience in the field (i.e. a hardware and/or network reseller who would like to provide end-to-end solutions), as well as OEM partners that provide backend systems but do not have a mobile solution.

## **Information and Communications Technology Council (ICTC)**

116 Lisgar Street, Suite 300  
Ottawa, Ontario K2P 0C2

Telephone: (613) 237-8551  
Fax: (613) 230-3490  
URL: <http://www.ictc-ctic.ca>

### **Participants**

Derek Corneil, Project Manager  
Telephone: (613) 203-1557  
E-mail: [d.corneil@ictc-ctic.ca](mailto:d.corneil@ictc-ctic.ca)

### **Exhibitor Profile**

The Information and Communications Technology Council (ICTC) is a not-for-profit sector-focused council dedicated to creating a strong, prepared and highly educated Canadian ICT industry and workforce. ICTC is a catalyst for change, pushing for innovations that will provide labor market intelligence, life-long professional development and quality education and training for the Canadian ICT industry, educators, governments and the ICT workforce. ICTC forges partnerships that help develop the quantity and quality of ICT professionals needed to improve Canada's position as a leader in the global marketplace.

### **Objectives**

The Information and Communications Technology Council's main goal is to increase awareness of the ICT sector's labor market issues that its research has identified. It would also like to initiate relationships and develop strategies with Canadian wireless companies and users. ICTC's efforts target stakeholders that develop and use ICT technology who can benefit from its research, reports and initiatives.

## **Intelligent Mechatronic Systems Inc. (IMS)**

161 Roger Street  
Waterloo, Ontario N2J 1B1

Telephone: (519) 745-8887  
URL: <http://www.intellimec.com>

### **Participants**

Francois Gravel  
Telephone: (416) 856-7289

### **Exhibitor Profile**

IMS specializes in the research, development and production of innovative and progressive solutions in the areas of telematics, automotive safety and mobile media. The company's proprietary technologies, which combine mechanical engineering, electronic controls, detection sensors and computational intelligence, are aimed at making 'safer and smarter' vehicles. IMS' solutions include: iLane™, a hands-free and eyes-free, voice-based email solution for in-vehicle use; DriveSync™ GPS fleet and vehicle tracking, and iPAID™, a turn-key GPS-based system for PAYD insurance offerings and government programs. IMS is developing additional advanced occupant sensing technologies that utilize cameras, infrared technology and proprietary biometric sensors. These technologies represent the next generation in automotive occupant sensing and safety restraint systems.

### **Objectives**

IMS would like to build awareness of its products and technologies. It would also like to establish OEM/joint ventures with various automobile and wireless handset manufacturers.

## **Intrinsyc Software International**

700 West Pender Street, 10th Floor  
Vancouver, British Columbia V6C 1G8

Telephone: 1-800-474-7644 or (604) 801-6461

Fax: (604) 801-6417

URL: <http://www.intrinsyc.com>

### **Participants**

Brad Zaytsoff

Telephone: (604) 418-8027

E-mail: [bzaytsoff@intrinsyc.com](mailto:bzaytsoff@intrinsyc.com)

### **Exhibitor Profile**

Intrinsyc provides wireless software solutions that enable next-generation handheld products, including mobile handsets, smart phones and converged devices. The company's software products, engineering services, and 11 years of expertise help device makers, service providers, and silicon vendors deliver compelling wireless products with faster time-to-market and improved development cost. Intrinsyc is the licensor of the Soleus™ software platform based on Windows® Embedded CE for consumer handset development. It also provides development and project management services for building wireless devices worldwide.

### **Objectives**

Intrinsyc would like to increase awareness of its products, services and capabilities, and establish business partner relationships with wireless carriers, handset manufacturers and silicon vendors.

## **Linxoft Solutions Inc.**

3041 Anson Avenue, Suite 202  
Coquitlam, British Columbia V3B 2H6

Telephone: (604) 944-8001

Fax: (604)944-8047

URL: <http://www.linxoft-solutions.com>

### **Participants**

Saeed Mousavi, President

E-mail: [smousavi@linxoft-solutions.com](mailto:smousavi@linxoft-solutions.com)

### **Exhibitor Profile**

Linxoft Solutions Inc. delivers innovative solutions to the telecommunications market and specializes in implementing and integrating front-office, back-office and location-based intelligence applications to drive consistent and measurable improvements in business processes and enable closer relationships with customers/partners for new levels of profitability. The company's flagship products, NetQ™ and NetQ™ WebPortal, are designed on flexible, scalable, and affordable platforms to help telecommunications businesses manage the deployment of turnkey projects for mobile/wireless networks more efficiently and deliver on time and on budget. NetQ™ enables network operators, project management and infrastructure rollout firms, tower builders and owners, government bodies, and business partners to collaborate and streamline the process and management of network infrastructure deployments for faster time-to deployment and large capital savings on investment.

### **Objectives**

Linxoft Solutions would like to generate market awareness of its products/services; meet with organizations interested in their solutions; research different telecommunications sectors for potential opportunities; and meet with organizations interested in partnership opportunities.

## **OceanLake**

7100 Woodbine Avenue, Suite 215  
Markham, Ontario L3R 5J2

Telephone: (416) 637-3501  
Fax: (416) 946-1341  
URL: <http://www.meemo.com>

### **Participants**

Peter Arblaster, Business Development Manager  
Telephone: (647) 885-2437  
E-mail: [parblaster@oceanlake.com](mailto:parblaster@oceanlake.com)

### **Exhibitor Profile**

OceanLake is a developer of intelligent mobile technology that delivers a richer and more engaging user experience for the mobile phone user. meemo Mobile Mail Service is a mobile email product that enables every consumer with a mobile phone to cost effectively use email on their device. meemo works in the background 24 hours a day, 7 days a week, checking for email. When a new message arrives, meemo sends a text message to the user's phone with a mobile web link to their inbox. Consumers can read, forward and reply to messages and view attachments from their phone because meemo optimizes images and documents per specific device.

### **Objectives**

OceanLake wants to create brand / product awareness for its meemo Mobile Mail Service. It would like to attract business partners that are interested in licensing the technology within their countries.

## **Opal Manufacturing Limited**

105 Brisbane Road, Unit 12  
Toronto, Ontario M3J 2K6

Telephone: (416) 665-6650  
Fax: (416) 665-5631  
URL: <http://www.opal.on.ca>

### **Participants**

Garnet Rich  
Telephone: (416) 665-6605 Ext. 222  
E-mail: [grich@opal.on.ca](mailto:grich@opal.on.ca)

### **Exhibitor Profile**

Opal has been providing automated self service solutions for over 70 years and has focused on Prepaid and Post Paid automated self service payment solutions in the telecom industry since 1991. It ships these customized solutions to over 50 countries to clients that include major mobile carriers and their master distributors. Opal designs custom (self service kiosk) solutions that cater to each market and client, from integrating to their software to creating a custom branded point-of-sale look and feel with graphics on the kiosks as well as within each Graphical User Interface. Opal can vend anything from PIN products for Prepaid cell top-ups to prepaid Wifi, International Calling, SIM cards/chips as well as even a handset battery and charger. It also can provide real time direct recharge or Top-ups to handsets without need for PINs, which has resulted in drastically lower distribution costs, significant increases in ARPU and reduced churn.

### **Objectives**

Opal would like to establish relationships with carriers and their master distributors or large retailers that wish to utilize Opal's solution within their markets. It is also looking for partners with large platforms that wish to have Opal integrate an automated self service solution that they can take to their carrier customers in order to deliver a well-rounded total distribution solution to their clients.

## **Pacific Rim Mobile Technologies**

P.O. Box 48686, Bentall III  
595 Burrard Street  
Vancouver, British Columbia V7X 1J1

Telephone: (604) 909-6888  
Fax: (604) 687-8518  
Website: <http://www.PRMTI.com>

### **Participants**

Kerry Wang, Sales and Business Development Manager  
Telephone: (604) 909-6888 Ext. 156  
E-mail: [KerryWang@PRMTI.com](mailto:KerryWang@PRMTI.com)

Guillermo Ruderman, Sales Engineering Manager  
Telephone: (604) 909-6888 Ext. 119  
E-mail: [GuillermoRuderman@PRMTI.com](mailto:GuillermoRuderman@PRMTI.com)

### **Exhibitor Profile**

In conjunction with their Japanese partner, Pacific Rim Mobile Technologies develops and sells 3G (and soon 4G) Mobile Testing Solutions. The company's 3G Air Protocol Analyzer and Air Recorder products are cross platform testing solution tools for R&D, performance and Inter Operability Test compliance verification for 3G networks. In addition to being vendor independent, extended features and capabilities include 3GPP/W-CDMA, HSDPA, HSUPA, MBMS and interRAT with GSM/GPRS. Customers include leading 3G/WCDMA cellular manufacturers, developers and network operators around the world.

### **Objectives**

Pacific Rim Mobile Technologies will showcase their AP6000 Air Protocol Analyzer with its newest features including HSUPA, MBMS, InterRAT, the AR7200 Air Recorder and a recently developed product that supports the 3G Long-Term Evolution (3G LTE) standard. The company would like to partner with systems integrators, distributors and resellers.

## **SaskTel International**

2550 Sandra Schmirler Way  
Regina, Saskatchewan S4P 3Y2

Telephone: (306) 777-4835

Fax: (306) 359-7475

URL: <http://www.sasktelinternational.com>

### **Participants**

Derrick Duczek, AVP Marketing and Sales

Telephone: (306) 777-8835

E-mail: [derrick.duczek@sasktel.com](mailto:derrick.duczek@sasktel.com)

### **Exhibitor Profile**

SaskTel International has been helping clients around the globe develop, improve, and expand their telecommunications systems since 1986. The company's operational support systems solutions provide a modular approach to managing every aspect of a telecommunications network for service providers. In addition to OSS service fulfillment software solutions, SaskTel International has been consulting with communications providers in more than 30 countries on six continents.

### **Objectives**

SaskTel International would like to increase awareness of its solutions and capabilities to potential customers that include wireless service providers. In addition, service providers who have ILEC and CLEC properties would also benefit from SaskTel International's full product suite.

## **Solutions Into Motion**

601 Tradewind Drive, Unit 4  
Ancaster, Ontario L9G 4V5

Telephone: (866) 868-7225

Fax: (888) 524-1110

URL: <http://www.solutionsintomotion.com>

### **Participants**

Jeremy van den Heuvel

Telephone: (866) 868-7225 or (905) 638-1133

E-mail: [jvh@solutionsintomotion.com](mailto:jvh@solutionsintomotion.com)

### **Exhibitor Profile**

Solutions Into Motion finds, develops and delivers innovative mobile solutions that are SIMple to use, SIMple to sell, SIMple to implement for small and medium-sized businesses and consumer markets. Products utilize a SIMple, web based interface, offering mobile efficiency and anywhere access and with features that are designed to function not frustrate. Customers get practical “Big Business” solutions at affordable rates. Trackem® is a web and mobile management GPS service with practical tools designed to provide efficiency and security to enhance personal and professional life. Key features include GPS tracking with 30 days of reporting and history, real time reporting, geofencing, points of interest and turn-by-turn navigation. Trackem integrates location data to offer a series of web and mobile productivity management tools.

### **Objectives**

Solutions Into Motion would like to expand its network of partners that include carriers, distributors, dealers, manufacturers and other business partners to establish relationships on various levels, including; revenue share, white label opportunities, resellers, dealers or agents.

## **TACS / COMTRACK**

220 Norseman Street  
Etobicoke, Ontario M8Z 2R4

Telephone: (416) 236-2495  
Fax: (416) 236-2496  
URL: <http://www.comtrack.ca>

### **Participants**

Gilbert Wong and Michael Scott  
Telephone: (416) 236-2495  
E-mail: [gilbert@comtrack.ca](mailto:gilbert@comtrack.ca)

### **Exhibitor Profile**

TACS/COMTRACK has been developing and licensing satellite and terrestrial communication systems complete with vehicle telematics interfaces since 1997. TACS provides the Globalwave or Orbcomm satellite-based messaging and tracking systems for highway transport applications. It also builds vehicle engine interfaces (OBDII, J1708, CAN) for cellular modems (Enfora, Antares, BlueTree, etc).

### **Objectives**

TACS/COMTRACK would like to establish relationships with manufacturers and application developers that would like to add vehicle telematics functionality to their wireless solutions.

## **VRB Power Systems Inc.**

13955 Bridgeport Road, Suite 200  
Richmond, British Columbia V6V 1J6

Telephone: (604) 247-3300

Fax: (604) 247-3313

URL: <http://www.vrbpower.com>

### **Participants**

John Davis, Director of Sales

Telephone: (850) 384-5275

E-mail: [jdavis@vrbpower.com](mailto:jdavis@vrbpower.com)

### **Exhibitor Profile**

VRB Power Systems develops, manufactures and sells its patented Energy Storage Systems (VRB-ESS™), for stationary applications with the unique ability to economically store and supply electricity on demand from 5kW's to 10MW's of power with durations of two hours and greater. The VRB-ESS delivers reliable back up power, energy storage and immediate cost benefits for telecommunications, renewable energy, remote area power supply and utility providers through its ability to "inventory" electricity, allowing for the optimal match of supply and demand. The company provides a full range of energy storage products using its vanadium redox flow battery technology, offering a long life, cost effective, low maintenance solution that allows for the scalability of power and storage capacity independently.

### **Objectives**

VRB Power Systems is interested in discussing all opportunities for developing business relationships that promote the purchase and use of the VRB Power Systems technologies throughout many applications such as stationary backup power, the incorporation of renewable energy applications and reducing the amount of fuel use at prime power sites. VRB Power seeks to supply its products to service providers worldwide and is interested in developing business relationships with OEM's, resellers, system integrators and potential investors.

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### Other Canadian Exhibitors

3Gmetalworx Inc.  
<http://www.3gmetalworx.com>  
Booth 6000

ADVANTECH  
<http://www.advantech.ca>  
Booth 6274

Argus Technologies  
<http://www.argusdcpower.com>  
Booth 4618

Bridgewater Systems  
<http://www.bridgewatersystems.com>  
Booth 3402

Cadex Electronics  
<http://www.cadex.com>  
Booth 5375

CellSell Systems International  
<http://www.cellsell.com>  
Booth 6909

DataTrail Inc.  
<http://www.datatrail.com>  
Booth 5117

Dragon Wave Inc.  
<http://www.dragonwaveinc.com>  
Booth 5852

Ecocarrier Inc.  
<http://www.ecocarrier.com>  
Booth 6646

GridPoint Systems  
<http://www.gridpointsystems.com>  
Booth 4015

iQmetrix Intelligent Retail  
<http://www.iqmetrix.com>  
Booth 3621

## CANADA @ CTIA WIRELESS 2008

### Other Canadian Exhibitors

Kore Telematics  
<http://www.korewireless.com>  
Booth 5427

Master Merchant Systems Software  
<http://www.mmspos.com>  
Booth 2118

Mentum  
<http://www.mentum.com>  
Booth 3656

Mitec Telecom Inc.  
<http://www.mitectelecom.com>  
Booth 5712

Mpathix Inc.  
<http://www.mpathix.com>  
Booth 3248

Network Innovations  
<http://www.networkinv.com>  
Booth 4211

Noran Tel Communications  
<http://www.norantel.com>  
Booth 5519

Nortel  
<http://www.nortel.com>  
Booth 1939

Novatel Wireless, Inc.  
<http://www.novatel.com>  
Booth 2515

Primex Manufacturing Ltd.  
<http://www.primex.ca>  
Booth 6801

QSound Labs, Inc.  
<http://www.qsound.com>  
Booth 4427-EE

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### Other Canadian Exhibitors

Qualicom Innovations Inc.  
<http://www.qualicom.com>  
Booth 5113

QuickPlay Media Inc.  
<http://www.quickplay.com>  
Booth 4544

Redknee Inc.  
<http://www.redknee.com>  
Booth 4407

Research in Motion  
<http://www.rim.net>  
Booth 425

Sandvine Limited  
<http://www.sandvine.com>  
Booth 7267

Sierra Wireless Inc.  
<http://www.sierrawireless.com>  
Booth 249

TenXc Wireless  
<http://www.tenxc.com>  
Booth 5957

Traducta Inc.  
<http://www.traducta.com>  
Booth 140

Vantrix  
<http://www.voiceagenetworks.com>  
Booth 6935

Vecima Networks  
<http://www.vcom.com>  
Booth 108

Voice on the Go  
<http://www.voiceonthego.com>  
Booths 4520, 5306

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**Other Canadian Exhibitors**

VoiceAge  
<http://www.voiceage.com>  
Booth 4427-A

Wireless Industry Partnership (WIP)  
<http://www.wipconnector.com>  
Booth 4014

Wmode Inc.  
<http://www.wmode.com>  
Booth 437

## Wireless and Canada

### The Future Is Here

Canadian wireless is more than a century old. Canada hosted Marconi's first trans-Atlantic radio transmission in 1901. And today Canada continues to be at the forefront of developing new and innovative wireless technologies and solutions. Whether it's WiFi, mesh networks, WiMAX, RFID, UWB or SDR, Canadian companies are among the world leaders in these rapidly evolving technologies. Canadian companies such as Nortel Networks, Research In Motion (RIM) and Redline Communications lead the way with solutions that address dispersed populations, challenging geography and the need to maintain productivity while on the move.

### The Canadian Value Proposition

The Government of Canada is encouraging wireless strength and innovation through policies that provide research and development (R&D) support for new solutions and technologies to ensure equal access for all Canadians. That's why smart,

forward-thinking and innovative Canadian companies are providing profitable wireless solutions to markets all around the globe. Canada has also attracted R&D world product mandates from many multinational organizations such as Alcatel, Ericsson, Motorola, Nokia, Nortel Networks and Siemens.

#### Portrait of a Leader

- Canada has the highest percentage of individuals with college or university education among OECD countries.
- Canada has a world-class advanced research network, CANARIE — CA\*net 4, linking university, government laboratories and hospitals.
- Canada leads the G7 group of industrialized countries in broadband penetration.

Sandvine Incorporated is an excellent example of a Canadian innovator that has partnered with Motorola and Alcatel. Its award winning intelligent broadband solutions monitor

## Wireless and Canada

network traffic. This enables service providers to improve customer satisfaction, reduce operational costs and increase profitability.

Canada's enabling regulatory environment not only fosters competition, it also spurs companies to develop new and innovative customer acquisition, care and retention programs. Canadian operators were quick to collaborate on SMS, short codes and MMS, and were also first in North America to ensure interoperability between the different Canadian network operators.

### Find Out More

Wireless opportunities abound in Canada. Why not let your company take advantage of Canada's great wireless communications environment? To find out more about Canadian wireless technology capabilities, please visit one of the following sites:

[www.strategis.gc.ca/ICT](http://www.strategis.gc.ca/ICT)

[www.investincanada.gc.ca](http://www.investincanada.gc.ca)

## How To Contact Us

Canadian embassies and consulates can assist you in establishing business relationships with Canadian companies. Their services include everything from providing you with information on doing business in Canada to helping you find the right Canadian suppliers and partners. Simply contact the Trade Officer at the Canadian diplomatic mission nearest you.

We look forward to talking with you!

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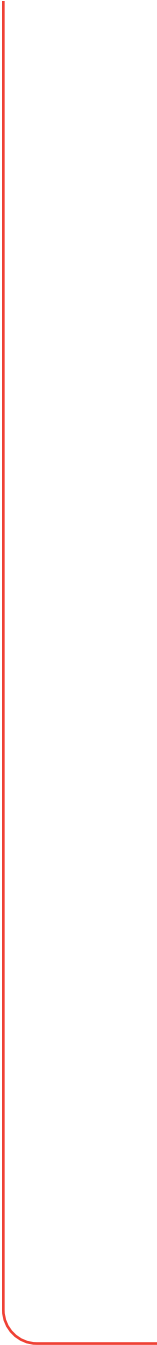
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### In All Our Markets

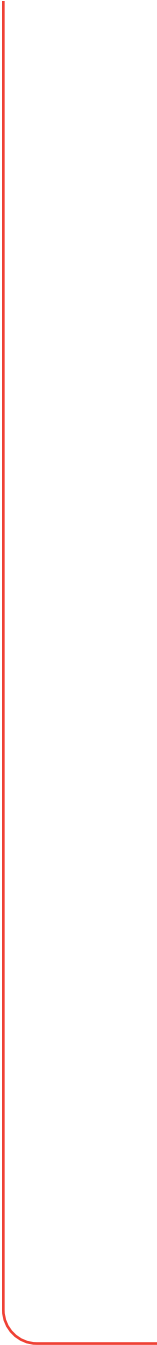
For a complete listing of our offices around the world, visit:  
[www.infoexport.gc.ca](http://www.infoexport.gc.ca)

**Notes**



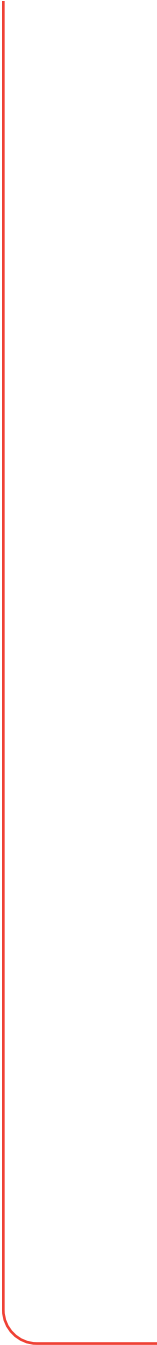
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